

( )

\*

( / / : / / : )

/

(

)

:

:

(Azizi &

.Hosseieni, 2006)

.(Taj abadi, 2008)

.(Taj abadi, 2008)

.(Salehi & Baradaran, 2006)

) « »  
(

.(Bird, 1988)

(Ajzen, 1987) (1982)

Boyd & (1988)

Shapero .(1994) Vozikis

.(Morian & Gorgievski, 2007)

(Zarafshani & Moradi,

(1988) Bird .2007)

Drnovsek & Erikson, )

.(2005

(Boyd &

.Vozikis, 1994)

Ajzen

(Alexei & Kolvereid, 1991; Krueger et al.,  
2000; Autio et al., 2001; Audet, 2002; Van  
.Gelderen et al., 2006)

- 
1. Entrepreneurial Event Model of Shapero
  2. Theory of Planned Behavior
  3. Bird Entrepreneurial Intention Model
  4. Predictors

...

Moriano & (Gorgievski, 2007)  
(1991) Ajzen

(Moriano & Gorgievski, 2007)

(DeGeorge & Fayolle 2005; Linan et al., 2005; Moriano et al., 2006a, b; Moriano et al., 2007a ) (Krueger et al., 2000)

(Krueger et al., 2000; Autio et al., 2001)

( )

Barbosa ) (et al, 2006

Linan et )

(al., 2005

(Drnovsek & Erikson, 2005)

(Jerusalem & Schwarzer, 1992; Stajkovic & Linan, 2005; DeGeorge & Fayolle )  
(2002) Lent et al. Luthans, 1998) 2005; Linan et al., 2005; Moriano et al., 2006a, b; Moriano et al., 2007a, b, c)

et al. (Moriano & Gorgievski, 2007)

(2003) Shane

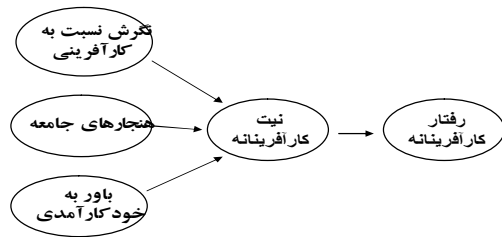
(N= )

(  
(De Noble et al., 1999;  
Tkachev & Kolvereid, 1999; Krueger et al., 2000;  
Autio et al., 2001; Linan, 2004; Linan et al., 2005;  
Linan, 2005; Moriano et al., 2006a,b; Van Gelderen  
et al., 2006; Moriano et al., 2007a,b)

( =  
(1970) Kerejsh & Morgan

(2009) Linan & Chen

( )



( )

SPSS


( )

( ) ( )

...

:

( )

	SD	M
	/	/
	/ *	/
	/ **	/ *
/ **	/	/ *

( )

/

( )

( )

( )

( )

( ) ( )

(

( )

(

( )

)

/

(

...

(Degeorge &

Fayolle, 2005; Moriano et al., 2007a, b)

(Moriano et al., 2007a;

Moriano et al., 2006a, b )

)  
(

.(Linan, 2005; Moriano et al., 2007a)

.(Parsa, 2001)

(2006) Barbosa et al.

.(Drnovsek & Erikson, 2005)

(2007a) Moriano et al. (2005) Linan

Barbosa et al.

(2006)

.(Moriano & Gorgievski, 2007)

(De Noble et al., 1999; Tkachev & Kolvereid, 1999; Krueger et al., 2000; Autio et al., 2001; Linan, 2004; Linan et al., 2005; Linan, 2005; Moriano et al., 2006a,b; Van Gelderen et al., 2006; Moriano et al., 2007a,b)

(2006) Barbosa et al. (2005) DeGeorge & Fayolle

.(Linan, 2005; Moriano et al., 2007a)

(1987) Ajzen

(2005) Linan .

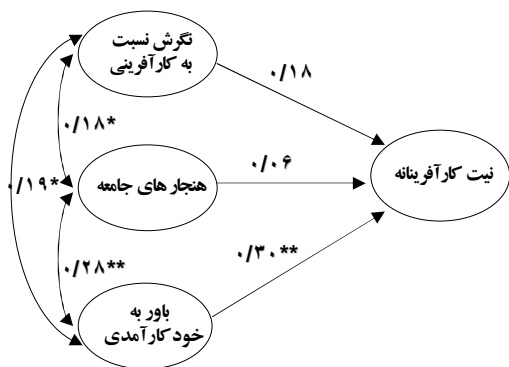
( )

(Krueger et al., 2000; Autio et al., 2001;  
.Linan et al., 2005; Moriano et al., 2007b)

t		B	
/	/	/	/
/	/	/	/

/ (R<sup>2</sup>)

( )



( )

(Degeorge &  
Fayolle, 2005; Linan et al., 2005; Moriano et al.,  
2006a, b; Moriano et al., 2007a, b)

Ajzen

(Veciana et al, 2005)

(1991) Ajzen

(Linan, 2005)

## REFERENCES

1. Ajzen, I. (1991). The theory of planned behavior. *Organizational Behavior and Human Decision Processes*, 50, 179-211.
2. Ajzen, I. (1987). Attitudes, traits and actions. Dispositional prediction of behavior in personality and social psychology Berkowitz (Ed). *Advances in Experimental Social Psychology*, 1- 63.
3. Alexei, T. & Kolvereid, L. (1999). Self employment intentions among Russian students. *Entrepreneurship and Region Development*, 11(3), 269-271.
4. Azizi, B. & Hossieni, S. M. (2006). The role of entrepreneurship education and development in agricultural higher education. *Jihad Magazine*, 165-182. (In Farsi).
5. Audet, J. (2002). A longitudinal study of the entrepreneurial intentions of university students. *Proceedings of the frontiers of entrepreneurship research*, Babson Collee, Wellesley.
6. Autio, E., Keeley, R. H., Klofsten, M., Parker, G. G. C. & Hay, M. (2001). Entrepreneurial intent among students in Scandinavia and the USA. *Enterprise and Innovation Management Studies*, 2(2),145-160.
7. Barbosa, S. D., Fayolle, A. & Lassas-Clerc, N. (2006). Assessing risk perception, self-efficacy, and entrepreneurial attitudes and intentions: Implications for entrepreneurship education. *Proceedings of IntEnt 2006 conference*.
8. Bird, B. (1988). Implementing entrepreneurial ideas: The case for intention. *Academy of Management Review*, 13, 442-453.
9. Boyd, N. G. & Vozikis, G. S. (1994).The influence of self-efficacy on the development of entrepreneurial intentions and actions. *Entrepreneurship Theory and Practice*, 18, 63-77.
10. Degeorge, J. M. & Fayolle, A. (2005). *Is entrepreneurial intention stable through time?* First insights from a sample of French students. Intent 2005, School of Management, University of Surrey.
11. De Noble, A., Jung, D. & Ehrlich, S. (1999). Entrepreneurial self-efficacy: The development of a measure and its relationship to entrepreneurial actions. *Proceedings of the frontiers of entrepreneurship research*, Waltham.
12. Drnovsek, M. & Erikson, T. (2005). *Competing models of entrepreneurial intentions*. NTNU: Norway.
13. Jerusalem, M. & Schwarzer, R. (1992). Self-efficacy as a resource factor in stress appraisal processes. In R. Schwarzer (Ed.). *Self- efficacy. thought control of action* (pp. 195-213). Washington: Hemisphere Publishing Corp.



14. Krueger, N. F., JR., Reilly, M. D. & Carsrud, A. L. (2000). Competing models of entrepreneurial intentions. *Journal of Business Venturing*, 15, 411-432.
15. Krueger, N. J. & Dickson, P. R. (1994). How believing in ourselves increases risk taking: Perceived self-efficacy and opportunity recognition. *Decision Sciences*, 25, 385-400.
16. Lent, R. W., Brown, S. D. & Hackett, G. (2002). Social cognitive career theory. In D. Brown & Associates, *Career choice and development* (4 th ed.), (pp.255-311). San Francisco: Jossey-Bass.
17. Linan, F. & Chen, Yi-W. (2009). Development and cross-cultural application of a specific instrument to measure entrepreneurial intentions. *Entrepreneurship Theory and Practice*, 33(3).
18. Linan, F. (2005). Development and validation of an entrepreneurial intention questionnaire (EIQ). *Proceedings of IntEnt conference, 2005: School of Management, University of Surrey, UK, London*.
19. Linan, F. (2004). Intention-based models of entrepreneurship education. *Proceedings of 14th Annual IntEnt conference*. University of Napoli Federico II: Italy.
20. Linan, F., Rodrigues-cohard, J., & Rueda-Cantucho, J. M. (2005). Factors affecting entrepreneurial intention levels. *Proceedings of 45th congress of the European regional science association, Amsterdam, 23-25 august*.
21. Moriano, J. A. L., & Gorgievski, M. (2007). Psychology of entrepreneurship: Research and Education. Universidad Nacional De Educacion A Distancia (UNED), Madrid, Spain.
22. Moriano, J. A., Gomez, A., & Palaci, F. J. (2007a). A psychosocial model of entrepreneurial intentions. *Proceedings of Xth European congress of Psychology*. Prague: Czech Republic.
23. Moriano, J. A., Gomez, A., Palaci, F. J. & Morales, J. F. (2006a). Are entrepreneurs individualistic or collectivistic? *Proceedings of 26th international congress of applied psychology*. Athens. Greece.
24. Moriano, J. A., Palaci, F. J. & Morales, J. F. (2006b). The entrepreneurial intention of university student in Spain. UNED. Spain.
25. Moriano, J. A., Palaci, F. J. & Morales, J. F. (2007c). The psychological profile of university entrepreneur. *Psychology in Spain*, 11(1): 72-84.
26. Parsa, M. (2001). *Educational psychology*, (7th ed.). Tehran: Sokhan. Inc., Iran. (In Farsi).
27. Salehi, S. & Baradaran, M. (2006). Procedures in using entrepreneurship in agricultural education. *Jihad Magazine*, 183-205. (In Farsi).
28. Shane, S. Locke, E. A. & Collins, C. J. (2003). Entrepreneurial motivation. *Human Resource Management Review*, 13, 257- 279.
29. Shapero, A. (1982). Social dimensions of entrepreneurship. In C. A Kent, D. L. Sexton & K. Vesper (Eds.), *The Encyclopedia of Entrepreneurship* (pp. 72-90). Englewood Cliffs: Prentice Hall.
30. Stajkovic, A. D. & Luthans, F. (1998). Social cognitive theory and self-efficacy: going beyond traditional motivational and behavioral approaches. *Organizational Dynamics*, 26, 62- 74.
31. Tajabadi, R. (2008). Education and entrepreneurship development and its application in agricultural higher education. *Proceedings of national entrepreneurship, culture, and society conference*. April 10, Azad Islamic Univetrity, Roodehen Campus. Iran. (In Farsi).
32. Tkachev, A. & Kolvereid, L. (1999). Self-employment intentions among russian students. *Entrepreneurship and Regional Development*, 11(3), 269-271.
33. Veciana, J. M., Aponte, M. & Urbano, D. (2005). University student's attitudes towards entrepreneurship: A two countries comparison. *International Entrepreneurship and Management Journal*, 1(2),165-182.
34. Van Gelderen, M., Brand, M., Van Praag, M., Bodewes, W., Poutsma, E. & Gils, A. (2006). Explaining entrepreneurial intentions by means of the theory of planned behavior, *Research Working Papers Series*, 2, 1-33.
35. Zarafshani, K. & Moradi, M. (2007). *Factors influencing success of rural women entrepreneurs in Kermanshah province*. Research Report. Razi University, Iran. (In Farsi).

