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1- Avrage price.

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2- Second price.

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$$U = \prod_{i=1}^n (Q_i - \gamma_i)^{\beta_i} \quad ()$$

γ_i i Q_i :U
 β_i i

(Q₁)

$$(M = \sum_{i=1}^n p_i Q_i)$$

(Q₂)

:

$$Q_1 = \Pi_0 + \Pi_1\left(\frac{M}{P_1}\right) + \Pi_2\left(\frac{P_2}{P_1}\right) + \Pi_3(T) \quad ()$$

$$\pi_0 = \gamma_1(1 - \beta_1) = \gamma_1\beta_2$$

$$\pi_1 = \beta_1, \pi_2 = -\beta_1\gamma_1$$

$$P_2, \quad P_1, \quad M, \quad :Q_1$$

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$$Max: \quad Z = \sum_{i=1}^n c_i x_i, \quad ()$$

$$s.t \quad \sum_{i=1}^n \sum_{j=1}^m a_{ij} x_{ij} \geq b_i, x_j \geq 0$$

$$c_i, \quad i \quad x_i, \quad Z:$$

$$i \quad a_{ij}, \quad i$$

$$i \quad b_i \quad j$$

:

$$Max: Z = \sum_{j=1}^y \sum_{i=1}^{1\cdot} x_{is} (p_i - \sum_{k=1}^{r\cdot} v_{kij}) \quad ()$$

$$S.t: \sum \sum \sum a_{kij} x_{ij} \leq b_s$$

$$X_{ij} \geq 0$$

i : p_i
 j : i : k : v_{kij}
 (... , ,)

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$$TC = a_0 + a_1 W + a_2 W^y + a_3 W^r + a_4 H + a_5 M + a_6 DAY + a_7 S +$$

$$a_8 I + \sum_{i=9}^{11} a_i D_{i-9} + \sum_{i=12}^{14} a_i D_{i-12} W + \sum_{i=15}^{17} a_i D_{i-15} W^y + \sum_{i=18}^{r\cdot} a_i D_{i-18} W^r \quad ()$$

H : W : TC
 DAY : M
 S :
 I :
 D : (a_i)

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(p_w)

W

($MC = P_w$)

$$MC = P_w = a_1 + 2a_2w + 3a_3w^2 \quad ()$$

$$= W \left\{ \begin{array}{l} = \frac{-a_1}{3a_3} + \sqrt{\frac{a_1^2 - 3a_2a_3 + 3a_3p_w}{3a_3}} \quad MC \geq AC \\ = \dots \end{array} \right. \quad ()$$

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p_{it}

M_t

p_{1t}

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$$24.24 + 0.04943 \frac{M_t}{p_{1t}} - 4.572 \frac{p_{2t}}{p_{1t}} + 1.716T \quad ()$$

(4.8) (21) (18) (+4)

$$() = 1235100 + \frac{6454000}{P_{1t}} \quad ()$$

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p_{1t}

$$M > \frac{4.572}{0.04943}$$

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Qsbwin () (w = ,

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$$p_w \quad w \quad W_t = \beta_0 + \beta_1 p_w + u_t$$

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() \bar{w}_1

$$\bar{w}_1 = 254235106 - 1297000P_w + \frac{6454000}{P_w}$$

(34.5) (-20) (4.8) ()

$R^2 = 92.4\%$

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\bar{W}_2

$$\bar{w}_2 = 230500000 - 1300000P_w$$

(24) (-10) ()

$R^2 = 85\%$

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$$\begin{aligned}
 W_{s_1} = & \left\{ \begin{aligned}
 & = 123800000 && \text{if } \leq 443 < p_w \\
 & = 108000000 + \sqrt{5.5 \times 10^{11} p_w + 2.0363 \times 10^{12}} && \text{if } 224.5 \leq p_w < 443 \\
 & = 966000000 + \sqrt{6.23 \times 10^{11} p_w + 4.93 \times 10^{12}} + \\
 & \quad \sqrt{5.55 \times 10^{11} p_w + 2.0363 \times 10^{12}} && \text{if } 108.5 \leq p_w < 224.5 \\
 & = 631300000 + \sqrt{6.23 \times 10^{11} p_w - 4.93 \times 10^{12}} + && \text{if } 27 \leq p_w < 108.5 \\
 & \quad \sqrt{5.55 \times 10^{11} p_w + 2.0363 \times 10^{12}} + \sqrt{9.543 \times 10^{12} p_w + 6.97 \times 10^{12}} \\
 & = 456000000 + \sqrt{6.23 \times 10^{11} p_w + 4.93 \times 10^{12}} + && \text{if } 23/5 \leq p_w < 27 \\
 & \quad \sqrt{5.55 \times 10^{11} p_w + 2.0363 \times 10^{12}} + \sqrt{9.543 \times 10^{11} p_w + 4.97 \times 10^{12}} + \\
 & \quad \sqrt{2.29 \times 10^{13} p_w - 3.16 \times 10^{14}} && () \\
 & = 40000000 + \sqrt{5.55 \times 10^{11} p_w + 2.0363 \times 10^{12}} + && \text{if } 17.35 \leq p_w < 13.74 \\
 & \quad \sqrt{9.543 \times 10^{12} p_w + 6.97 \times 10^3} + \sqrt{2.297 \times 10^{13} p_w + 3.16 \times 10^{14}} + \\
 & = 27650000 + \sqrt{9.543 \times 10^{12} p_w + 6.97 \times 10^{13}} + && \text{if } 13.74 \leq p_w < 17.35 \\
 & \quad \sqrt{5.55 \times 10^{11} p_w - 2.0363 \times 10^{12}} \\
 & = 21800000 \times \sqrt{9.543 \times 10^{11} p_w} && \text{if } 6.11 \leq p_w < 13.74 \\
 & = 0 && \text{Else}
 \end{aligned} \right.
 \end{aligned}$$

$$W_{32} \begin{cases} = 167000000 & \text{if } 301.3 < p_w \\ = 101610000 + \sqrt{1.4 \times 10^{11} p_w + 3.11 \times 10^{12}} & \text{if } 106.3 \leq p_w < 301.3 \\ = 61200000 + \sqrt{1.4 \times 10^{12} p_w + 3.11 \times 10^{13} +} & \\ \quad \sqrt{1.4 \times 10^{12} p_w + 1.764 \times 10^{14}} & \text{if } 10 \leq p_w < 106.3 \\ = 38600000 + \sqrt{1.4 \times 10^{13} p_w + 1.764 \times 10^{14}} & \text{if } 0.1 \leq p_w < 10 \\ = 16000000 & \text{Else} \end{cases} \quad ()$$

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$$\frac{VMP_{w\lambda}}{p_{w\lambda}} = \frac{VPM_{w\lambda}}{p_{w\lambda}} \quad ()$$

p_{w_i} , i (VMP_{wi}):
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$$\frac{(DGMK_1 OXE)}{(KC_1 OXE)} \cdot \frac{(DM_1 E_0 EK)}{(DHIK_0 AE)} \cdot \frac{E_1}{(XBE_1)}$$

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